



Veridata Insights **Case Study**

Quantitative Healthcare Phone Research on Cluster Seizure Patients



Client:

A Market Research Firm



Objectives:

To obtain quantitative insights on patients living with cluster seizures.

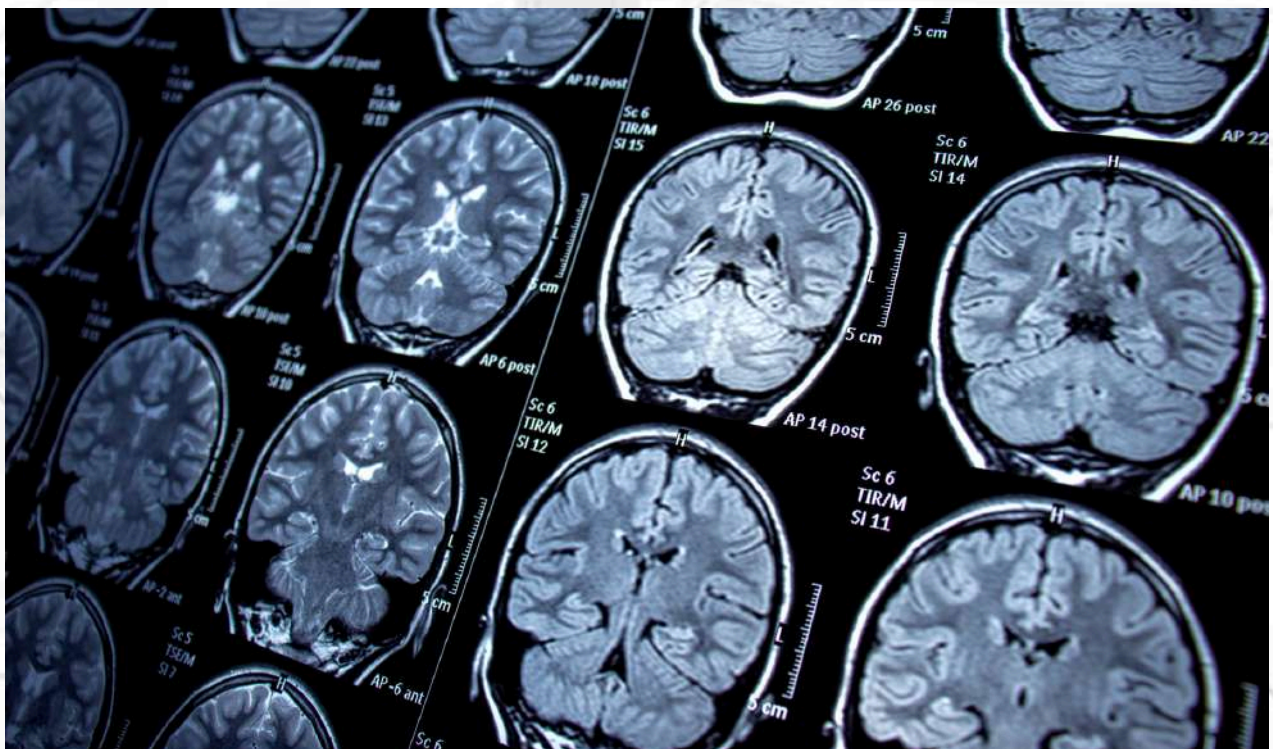


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Details:

A research firm connected with Veridata Insights for assistance with carrying out a quantitative research study among patients living with cluster seizures. The client needed help surveying qualified members of this specialized patient audience and required 140 survey completes through a 30-minute quantitative phone survey.

Due to the highly specific nature of the target audience, the client required access to relevant and qualified respondents who could provide meaningful insights based on their experiences and perspectives.



Service:

Veridata Insights employed a targeted recruitment approach to identify and reach qualified members of the required patient audience.

We focused on recruiting respondents who met the study criteria and utilized strict data quality measures throughout the research process to help ensure genuine and accurate responses from authentic members of the target audience.

Results:

Veridata Insights successfully filled the client's quota of 140 cluster seizure patients to complete the 30-minute quantitative phone survey.

By gaining the actionable insights they needed, the client was enabled to:

- Understand patients' experiences and challenges;
- Identify key patient needs, attitudes, and behaviors;
- Explore treatment experiences and areas of unmet need;
- Gain a deeper understanding of the patient journey;
- Effectively develop strategies based on these insights to better address the needs of the target audience.



**Seizure
disorders**

Data You Trust. Service You Need.

The Veridata Insights team is here to provide thoughtful and experienced advice to make every project successful along the way.

Our goal is to act like a seamless extension of your team.

With Veridata Insights as your partner, full service work is as easy as 1, 2, 3!

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